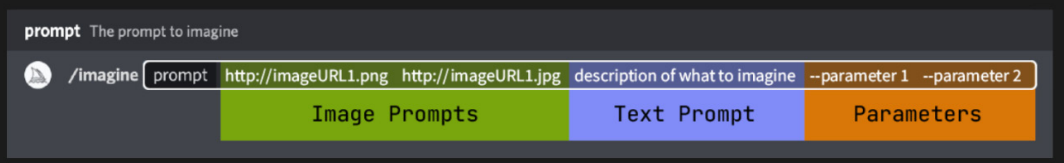


# A FEW MIDJOURNEY POINTERS

Prompt	What it does
<code>/imagine</code>	Generate an image using a prompt
<code>U1 / U2/ U3/ U4</code>	Midjourney will create 4 images from a prompt by default. The "U" buttons separate out the chosen image so further edits can be made if required
<code>V1/ V2/ V3/ V4</code>	Midjourney will create 4 images from a prompt by default. The "V" buttons will create variations of the selected image
<code>Zoom out</code>	For a single selected image, extend the canvas of an upscaled image beyond its original boundaries without changing the content of the original image. The newly expanded canvas will be filled-in using guidance from the prompt and the original image
<code>/ask</code>	Get an answer to a question
<code>/blend</code>	Easily blend two images together
<code>/describe</code>	Writes four example prompts based on an image you upload
<code>/info</code>	View information about your account and any queued or running jobs
<code>/shorten</code>	Submit a long prompt and receive suggestions on how to make it m
<code>/stealth</code>	For Pro Plan Subscribers: switch to Stealth Mode. Midjourney is an open-by-default community, and all image generations are visible at midjourney.com, including images created in private discord servers, direct messages, and on the Midjourney web app. Subscribers to the Pro Plan have access to Stealth Mode to prevent their images from being visible to others on the Midjourney website (if posted on a public discord channel they would still be visible to that channel)

Parameters	What it does	E.g.
<code>--aspect</code> or <code>--ar</code>	Change the aspect ratio of a generation	<code>/imagine Sleepy cat --ar 3:2</code> would create a standard landscape image of a sleeping cat
<code>--chaos &lt;number 0-100&gt;</code>	Change how varied the results will be—higher values produce more unusual and unexpected generations	<code>/imagine watermelon owl hybrid --chaos 25</code> will produce four images that are moderately different from each other
<code>--no</code>	Remove elements from the image	<code>/imagine business meeting --no hands</code> would try to remove hands from an image
<code>--quality &lt;.25/ .5/ 1/ 2&gt;</code> or <code>--q &lt;.25/ .5/ 1, 2&gt;</code>	How much rendering quality time you want to spend—the default value is 1 and higher values cost more	
<code>--repeat &lt;1-40&gt;</code> or <code>--r &lt;1-40&gt;</code>	Create multiple Jobs from a single prompt. Useful for quickly rerunning a job multiple times. Basic subscribers can repeat up to 4 times, standard 10, and pro 40	<code>--r 4</code> will re-run your prompt 4 times
<code>--stylize &lt;number&gt;</code> or <code>--s &lt;number&gt;</code>	Influences how strongly Midjourney's default aesthetic style is applied to Jobs. 100 is the midjourney default	<code>--s 50</code> would have a low stylization, <code>--s 250</code> would be higher
<code>Tile</code>	enerates images that can be used as repeating tiles to create seamless patterns.	<code>/imagine Watercolour koi --tile</code> will create a watercolour koi carp image that can be repeated in a tile pattern
<code>::</code>	Adding a double colon :: to a prompt indicates to the Midjourney Bot that it should consider each part of the prompt individually.	<code>/imagine space ship</code> will create a picture of a space ship <code>/imagine space :: Ship</code> will give you an image of a (probably sailing) ship in space

## Some tips for writing good prompts

<p>The most basic</p>	<p>/imagine [text description of the thing you want to imagine]</p>						
<p>Keep it succinct</p>	<p>Avoid long lists of requests. Instead of: Show me a picture of lots of blooming California poppies, make them bright, vibrant orange, and draw them in an illustrated style with colored pencils Try: Bright orange California poppies drawn with colored pencils</p>						
<p>Advanced prompts</p>	 <table border="1" data-bbox="325 728 1393 1014"> <thead> <tr> <th data-bbox="325 728 678 772">Image Prompts</th> <th data-bbox="678 728 1045 772">Text Prompt</th> <th data-bbox="1045 728 1393 772">Parameters</th> </tr> </thead> <tbody> <tr> <td data-bbox="325 795 678 1014"> <p>Image URLs can be added to a prompt to influence the style and content of the finished result. Image URLs always go at the front of a prompt.</p> </td> <td data-bbox="678 795 1045 1014"> <p>The text description of what image you want to generate. See below for prompting information and tips. Well-written prompts help generate amazing images.</p> </td> <td data-bbox="1045 795 1393 1014"> <p>Parameters change how an image generates. Parameters can change aspect ratios, models, upscalers, and lots more. Parameters go at the end of the prompt.</p> </td> </tr> </tbody> </table>	Image Prompts	Text Prompt	Parameters	<p>Image URLs can be added to a prompt to influence the style and content of the finished result. Image URLs always go at the front of a prompt.</p>	<p>The text description of what image you want to generate. See below for prompting information and tips. Well-written prompts help generate amazing images.</p>	<p>Parameters change how an image generates. Parameters can change aspect ratios, models, upscalers, and lots more. Parameters go at the end of the prompt.</p>
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<p>Grammar</p>	<p>Midjourney does not understand grammar or sentence structure</p>						
<p>Details matter</p>	<p><b>Subject:</b> person, animal, character, location, object, etc.  <b>Medium:</b> photo, painting, illustration, sculpture, doodle, tapestry, etc.  <b>Environment:</b> indoors, outdoors, on the moon, in Narnia, underwater, the Emerald City, etc.  <b>Lighting:</b> soft, ambient, overcast, neon, studio lights, etc  <b>Color:</b> vibrant, muted, bright, monochromatic, colorful, black and white, pastel, etc.  <b>Mood:</b> Sedate, calm, raucous, energetic, etc.  <b>Composition:</b> Portrait, headshot, closeup, birds-eye view, etc.  <b>Collective nouns:</b> three cats not cats, flock of birds not birds</p>						

### About Croud

Croud is a global, full-service digital agency that helps businesses drive sustainable growth in the new world of marketing. With a rich heritage in performance, we apply that mindset to everything we do; brand planning, strategy, integrated media, social, creative, and data.

<https://croud.com/>